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# WHY BECOME CSCS OR NSCA-CPT CERTIFIED?

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## Gain Professional and Financial Opportunities

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Today's marketplace is becoming increasingly competitive, and employers are looking for the *most* qualified individuals. How can you prove your extraordinary level of education and expertise?

Over time, the Certified Strength and Conditioning Specialist® (CSCS®) and the NSCA-Certified Personal Trainer® (NSCA-CPT®) credentials have gained a reputation among employers, professors and industry experts around the world as the most respected and preferred fitness-related credentials. Earning the CSCS or NSCA-CPT credential gives *you* the ability to open doors both professionally and financially.

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*"As an internationally recognized consultant, I convince every club owner and manager with whom I consult that the CSCS or the NSCA-CPT credential must be required for a personal trainer to be promoted to the senior level, which entitles them to a higher pay scale and the potential to be promoted to a management position within their organization."*

Bob Esquerre, NSCA-CPT  
International Consulting Director

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## Gain Credibility and Recognition

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- *Certified individuals display their credentials with pride.* The exams are considered by many to be the most difficult in the industry with discerning pass rates of 64.8% for the CSCS and 54.2% for the NSCA-CPT.
- *Exams are based on "real world" responsibilities.* The exams are scientifically based on the responsibilities of strength and conditioning and personal training professionals. The exam development process is overseen by industry experts and psychometricians who specialize in developing certification and licensure examinations.
- *ISO 9001:2000 Registration.* NSCA Certification is the first fitness certification organization to have earned international recognition for its quality management system meeting all the requirements for the ISO 9001:2000 standard.
- *National Commission for Certifying Agencies (NCCA).* Accreditation from the NCCA is perhaps the most significant factor in the credibility of the credentials. While there are hundreds of fitness-related certifications available today, NSCA Certification is the only fitness-related certifying agency to have credentials accredited by the NCCA since 1993.
- *National Skill Standards Board (NSSB).* NSCA Certification was recognized for its quality assurance by the NSSB for its specialty fitness certifications in 2002.



For more information about NCCA, visit [www.noca.org/ncca/ncca.htm](http://www.noca.org/ncca/ncca.htm) or call 202-367-1165.

## Can the Credentials Work for You?

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*Could the credibility and recognition of the CSCS or NSCA-CPT help your career? These prestigious credentials are helping others achieve their career goals in an endless variety of ways.*

- Thousands of certified athletic trainers, physical therapists and chiropractors have earned the CSCS credential to highlight an additional area of expertise and enhance their career.
- The NSCA-CPT credential is highly valued and often required at health and fitness facilities and corporate wellness centers throughout the country.

- Credential holders receive invitations to write articles in industry publications and are often sought out as speakers at professional conferences.

## Accept the Challenge

*Isn't it time you put the credibility and recognition of these renowned certifications to work for you?*